



Plumbing Products Division

FOR IMMEDIATE RELEASE

Contact: Jack Krecek

630-572-3194

SPOKANE STAINLESS PRODUCTS NOW PART OF ELKAY® FAMILY

Twenty-three year old stainless steel fabricator + importer acquired

OAK BROOK, IL—October 2009--ELKAY Manufacturing announces that it has acquired SSP, Inc.[™], a leading fabricator and importer of stainless steel commercial kitchen products primarily for the foodservice industry. SSP is well known in the foodservice segment of the commercial market where ELKAY is actively expanding its presence. SSP is headquartered in Spokane, Washington, with operations and distribution facilities in the Pacific Northwest and Ohio.

According to Jack Krecek, vice president of the ELKAY Plumbing Products Division, Commercial Business Unit, SSP has been in business for 23 years, with a wide-ranging commercial product line, and well established customers including nationally-recognized retail and institutional foodservice establishments.

“The SSP independent rep sales force brings vast experience and impressive qualifications in the foodservice equipment channel to the ELKAY family,” notes Krecek.

“The SSP product line, combined with the experience and relationships of these

--more--

important rep agencies will accelerate the rate at which we intend to grow sales in this market,” he adds.

Krecek continues, “We are committed to meeting our strategic objectives by providing comprehensive, delivered solutions which help serve our customers in a broad array of commercial business segments. The SSP business model complements ELKAY’s existing Commercial Business Unit and opens doors for ELKAY commercial cabinetry, case work, commercial faucets and natural stone countertops.

“The SSP product line also supplements and expands ELKAY’s existing line of ‘Custom, Institutional and Scullery’ [CIS] products, creating opportunities to better serve our current plumbing wholesale channel of distribution.”

ELKAY is pleased with the synergies that exist between the two companies, which are believed to ultimately benefit both current and future channel partners. Over the next few months, ELKAY will be working to integrate SSP into the ELKAY Commercial Business Unit. Going forward, SSP will be officially known as ELKAY SSP, LLC™.

Lovon Fausett, former owner of SSP, Inc. and now vice president of business development and operations for ELKAY SSP, LLC states, “ELKAY brings extensive manufacturing experience and resources to the SSP business which will enable us to provide more value to our customers; from manufacturing to marketing, we see numerous opportunities to substantially expand SSP products and services.”

ELKAY ACQUIRES LEADING FOODSERVICE PROVIDER—PAGE THREE

For nearly 90 years, ELKAY has been an innovative manufacturer of stainless steel sinks and faucets for residential and commercial use. ELKAY expanded its commercial offerings more than 37 years ago to include efficient water coolers and drinking fountains.

ELKAY, which is ranked 57th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 2,800 employees in facilities across the United States and select international markets. ELKAY is also a member of key industry associations including the U.S. Green Building Council [USGBC], American Supply Association [ASA], the North American Association of Food Equipment Manufacturers [NAFEM], the Plumbing Manufacturers' Institute [PMI], the Kitchen Cabinet Manufacturers' Association [KCMA], and the Marble Institute of America [MIA].

Headquartered in Oak Brook, Illinois, ELKAY is also the parent company of E.B. Tecnica Mexicana[®], Phylrich[®] International and ELKAY China. ELKAY is America's number one selling stainless steel sink company. The ELKAY Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and Mastercraft[®] Cabinets brands. ELKAY is also parent to Badolato Granite and Chesapeake Stoneworks, both East coast-based granite and engineered stone quartz countertop fabrication companies.

ELKAY ACQUIRES LEADING FOODSERVICE PROVIDER—PAGE FOUR

For more information, ELKAY Commercial Products customers and representatives may contact ELKAY Customer Care at (630) 572-3192. For media inquiries regarding the SSP, Inc. acquisition, contact Jack Krecek at (630) 572-3194 or write jack.krecek@elkay.com. For more information regarding ELKAY Commercial products, visit www.elkayusa.com. For more information regarding SSP, Inc., visit www.sspinc.net.

###